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| |  | | --- | | **Making A Poster : Novel Poster**  Teacher Name: **Mrs. Frost**    Student Name:     \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

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| CATEGORY | **4** | **3** | **2** | **1** |
| **Attractiveness** | The poster is exceptionally attractive in terms of design, layout, and neatness. Design shows great creativity. | The poster is attractive in terms of design, layout and neatness.  Graphics show creativity. | The poster is acceptably attractive though it may be a bit messy.  Some graphics are based on ideas of others. | The poster is distractingly messy or very poorly designed. Appears rushed. |
| **Required Elements** | The poster includes all required elements as well as additional information. | All required elements are included on the poster. | All but 1 of the required elements are included on the poster. | Several required elements were missing. |
| **Word choice** | There are 3 examples of figurative speech. Nice descriptive phrases. | The promotion is persuasive or there are figures of speech. | The words used aren’t your first words; predictable. More description needed. | Where are your revisions? Basic thoughts. |
| **Mechanics** | . Capitalization and punctuation are correct throughout the poster. | There is 1 error in capitalization or punctuation. | There are 2 errors in capitalization or punctuation. | There are more than 2 errors in capitalization or punctuation. |
| **Effective** | The promotion really grabs your attention and gives specific details. Good use of persuasive techniques. | There are original ideas that make you want to read the book. Some details.  One persuasive technique. | More details and persuasion needed; not a summary. | More effort needed. Seems like any old book. |
| Required Elements |  |  |  |  |
| title, author, descriptive phrases, 3 figures of speech, paragraph promoting novel, wow factor(creative layout & colorful) |  |  |  |  |

Date Created: **May 31, 2015 06:45 pm (CDT)**

**Required elements: title, author, descriptive phrases, 3 figures of speech, paragraph promoting novel, wow factor, creative layout, colorful , quote from book**